



TEXTILE AND CLOTHING KNOWLEDGE ALLIANCE

WP7 - Report on the TECLO
Exploitation Meetings



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TECLO EXPLOITATION MEETINGS

1. THE MEETINGS

During months 23 and 24 **at least one internal exploitation meeting was organised in each of the participating countries**, involving all relevant stakeholders (sectoral HEI and VET institutions, relevant accreditation bodies, industry) **in order to promote the MOOC, share project results and set the basis for its sustainability after the project end.**

These meetings helped to raise awareness about the TECLO MOOC and were also a useful occasion to find people that could be interested in taking part in the pilot phase of the MOOC and in contributing to the creation of the European Developmental Network.

The table below indicates the dates of the exploitation meetings and the numbers of participants:

COUNTRY	RESPONSIBLE PARTNER	DATE OF THE MEETING	NUMBER OF PARTICIPANTS	TYPE OF PARTICIPANTS
Italy	P1 LCU	21 st November 2016	25	SME (4), HEI staff (8), HEI students (6), VET (7)
Belgium	P2 UGent	18 th November 2016	15	HEI staff (4), HEI students (5), VET (3), SME (3),
Spain	P5 UPC	23 rd November 2016 24 th November 2016 25 th November 2016	11 9 11	HEI students
Greece	P6 TEIP	4 th November 2016	26	National authorities (1), HEI teachers (6), SME (12), organisations (6), press (1)

Romania	P9 TUIasi	28 th October 2016	67	SME (15), HEI teaching staff (36 - 26 RO, 10 international), HEI students (6 - 5 RO, 1 FR), non-profit organisations (2), public institutions (3), research institutions (2), large enterprises (2), Technological and industrial platform (1)
Slovenia	P11 UL	25 th November 2016	27	SME (6), HEI staff (10), HEI students (10), researcher (1)
Poland	P12 FPE	13 th October 2016 22 nd November 2016	31 50	Large companies, SMEs, HEIs representatives/researchers, media representatives, T&C federations, business support organisations related to T&C sector, students, representatives of NGOs, regional authorities, chambers of commerce, researchers HEI students
France	P14 GUIMEL	22 nd November 2016	13	Students (3), VET (4), SME (6)
TOTAL		11 meetings	285 participants	

The meetings were organised according to the **WP7 Guidelines for the organisation of the internal exploitation meetings**, produced by UGent. As it can be noticed from the table above, the exploitation meetings were successful and attended by representatives of the different target groups involved in the TECLO project. Following the presentations about the TECLO outputs, the participants have been invited to discuss the possibilities to implement the MOOC and the TECLO EU Developmental Network. The feedback was summarised in the exploitation meeting reports and analysed by the WP7 coordinator.

2. THE MAIN CONCLUSIONS

The main conclusions concerning the TECLO MOOC are:

- The TECLO MOOC provides significant benefits to participants with a modern curriculum and full internet delivery. It is also considered an advantage that the length of the

presentations is not too long, but on the other hand, sources for further study are provided. In this way the learner can decide on his own in which topics he wants to go more in depth, according to his/her needs.

- The translation of the subtitles in local languages is important, because it facilitates knowledge acquisition and enhances participation of learners that are not so fluent in English.
- The content of the MOOC courses reflects the needs for skills for managers in SMEs from the T&C sector. The MOOC was found to be user friendly and the examples given to illustrate different cases were considered clear and useful.
- The following benefits of the MOOC were emphasised:
 - certification of acquired qualifications
 - improvement of knowledge and enlargement of competencies
 - wide access to the expertise
 - access to professional terminology in foreign languages
 - mass education for an affordable price
 - lifelong learning
- Some weaknesses of the MOOC were mentioned :
 - The MOOC cannot fully replace formal education because some of the lectures could not only be presented online.
 - Need for constant updating of the content of the lectures, even after the completion of the project.
- The TECLO MOOC could be implemented in the current study programmes of HEIs as an elective course or integrated in one of the larger existing courses.
- The Belgian VET centres for textiles and clothing are interested to integrate the TECLO MOOC in their training programmes, as they receive many questions from starters who know nothing about management.

Regarding the EU Developmental Network the following remarks were received :

- The participants from SMEs considered the Developmental Network as a positive instrument in expressing their needs for knowledge transfer and education and LinkedIn was seen as a suitable environment for developing such a network.
- The benefits of networking by means of the TECLO Developmental Network are considered to be:
 - accessibility to information
 - promotion of TECLO
 - finding a common place for sharing ideas
 - a tool for relationship with others in the same or related field
 - rapid spread of information
 - professional self-promotion
 - networking is a kind of fair, where you can find all the innovations
 - prompt response of learning content according to demand
 - business links
 - exposure and problem solving
 - multimedia content.
- To keep the EU Developmental Network alive it is necessary to have some moderators.

3. SOME PICTURES OF THE EVENTS



Exploitation meeting in Spain



Exploitation meeting in Greece



Exploitation meeting in Slovenia



Exploitation meeting in Romania